

## **STRATEGIC PLAN** APRIL 2024 TO APRIL 2025

## VISION MISSION **GUIDING PRINCIPLES** To inspire and support a bold and happy team that Through dedication and advocacy, The Royal will Patient and Family Centered; Inclusive; will take excellent care of more people in need expand access to a comprehensive, evidenced-based Staff and Patient Safety; of specialized mental health and substance use continuum of care that meets the needs of those with System Oriented; Research Focused; services across our community. mental health and substance use issues and the families Outcome Driven who support them. **STRATEGIC PRIORITIES** Develop and TIMELY ACCESS Leadership, Promote and Measure and Strengthen **Disseminate Research** Engagement to an Integrated Improve Clinical Internal and External and Optimal Continuum of and Fuel our and Operational Collaborations & **EXCELLENT** Care Communication **Academic Enterprise** Effectiveness and **Partnerships** Safety **ACTION PLAN** RENEWAL **STRATEGIC PLANNING CULTURE** NEW STRAT Consultation Consultation Consultation PLAN STANDARDIZED PRACTICES **IDENTITY** STRATEGY 2025 (How we work) (Who we are) (What we do) **CLOSING THE MENTAL HEALTH GAP: Better Access, Better Care, Better Discoveries**