

The Le  
**Royal**



**THE ROYAL  
OPEN**

PRESENTED BY

# 2025 SPONSORSHIP PACKAGE

MONDAY, JUNE 2, 2025 | OTTAWA HUNT & GOLF CLUB

[WWW.ROYALOPEN.CA](http://WWW.ROYALOPEN.CA)



MONDAY, JUNE 2, 2025  
OTTAWA HUNT & GOLF CLUB



## *A letter from the Committee Chair...*

The time has come to tee off for a great cause at the 34th annual Royal Open on Monday, June 2nd, 2025 at the prestigious Ottawa Hunt and Golf Club.

I have proudly served on The Royal Open's golf committee for four years, and I'm excited to continue the role of Chair yet again for my second year. I know first-hand the incredible impact The Royal has on our community and I hope you consider joining me in supporting this year's event.

Funds raised through this year's Royal Open will support the work of The Royal so they can help more people. By investing in better care, better treatments, and better discoveries in or research, your support will shine an important light on mental health care, and help save and change lives.

The following package offers a range of sponsorship opportunities that can help align your brand with life-changing research and care at The Royal.

We would be honoured if you became a sponsor for the 2025 Royal Open Golf Tournament.

See you in June!

Kelly Rhodenizer  
2025 Royal Open Golf Committee Chair



## **YOUR SUPPORT WILL HELP US**

- Develop a model system that ensures a full continuum of care, including immediate access to urgent services, and ensures the latest research-driven innovations are at the point of care.
- Advance novel research to make promising diagnostic, treatment, and prevention options more personalized and effective.
- Recruit and accelerate the work of top mental health leaders who will drive high-impact discoveries for better care.

**WITH YOUR HELP, WE WILL CLOSE THE MENTAL HEALTH GAP  
BY PROVIDING BETTER CARE TO MORE PEOPLE.**



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## The Royal Open Golf Tournament

The Royal Open Golf Tournament is one of the national capital region's premier annual social events attracting leaders from Ottawa's business, public, and not-for-profit communities. Now in its 34th year, the tournament continues to raise funds to support the best possible patient care and research at The Royal. This fun and entertaining event sells out every year providing our sponsors with maximum visibility and exposure to loyal and influential supporters of the cause. The Royal is the largest provider of specialized mental health services in eastern Ontario and is internationally recognized as a leader in mental health research.

### Schedule:

- 11:00 a.m.** Registration & driving range opens
- 11:30 a.m.** Golf Ball Drop Raffle
- 11:45 a.m.** Buffet lunch begins
- 12:00 p.m.** Program begins
- 1:00 p.m.** Shotgun start, scramble format
- 6:00 p.m.** Post-golf reception, award presentations, refreshments





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## PRESENTING SPONSOR

**\$25,000**

- **Two complimentary foursomes**
- Exclusive identification as presenting sponsor incorporated in the tournament title
- Logo displayed on event webpage and on large event banners
- Logo featured prominently in all event communications with a link to your corporate website
- Opportunity to speak during the lunch program
- Opportunity to provide promotional materials on site
- Dedicated recognition posts through social media platforms prior to and on tournament day

## GREEN JACKET SPONSORS

### GOLF BALL DROP

**\$15,000**

- **One complimentary foursome**
- Opportunity to provide promotional materials on site
- Logo displayed on event webpage and on large event banners
- Dedicated recognition posts through social media platforms prior to and on tournament day
- Exclusive identification as Ball Drop Raffle sponsor with presence at the on-course ball drop activation area, logo on raffle website and communications leading up to event

### HOLE BUNDLE

- **One complimentary foursome**
- Opportunity to provide promotional materials on site
- Logo displayed on event webpage and on large event banners
- Dedicated recognition posts through social media platforms prior to and on tournament day
- Exclusive sponsor of all holes on the front nine
- Logo displayed at the tee and green of each hole

### GIFT SPONSOR

- **One complimentary foursome**
- Opportunity to provide promotional materials on site
- Logo displayed on event webpage and on large event banners
- Dedicated recognition posts through social media platforms prior to and on tournament day
- Exclusive identification as Gift Sponsor at the distribution hole with the opportunity to have a company representative at the hole to distribute gifts and interact with golfers



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## EAGLE SPONSORS

**\$10,000**

- **LUNCH:** Exclusive identification as our lunch sponsor and logo displayed on all tables
- **RECEPTION:** Exclusive identification as our reception sponsor and logo displayed on all tables
- **PIN FLAGS:** Logo displayed on all 18 pin flags
- **BEVERAGE CARTS:** Logo displayed on both beverage carts touring the course
- **AWARENESS:** Logo displayed on mental health fact signage along the front and back 9 cart paths
- **CONTEST SPONSOR:** Logo displayed at Closest to the Pin, Longest Drive, and Closest to the Line holes
- **ACTIVITIES SPONSOR:** Logo displayed at Random club, hockey putt challenge & activity holes.

**All of the above Eagle Sponsor opportunities also get the following benefits:**

- **One complimentary foursome**
- Logo displayed on event webpage and on large event banners
- Dedicated recognition posts through social media platforms prior to tournament day

## BIRDIE SPONSORS

**\$7,000**

- **One complimentary foursome**
- Logo displayed on event webpage and on large event banners
- Dedicated recognition posts through social media platforms prior to tournament day
- Logo displayed on golf cart signs (72 carts)

## PAR SPONSORS

**\$5,000**

- **One complimentary foursome**
- Logo displayed on event webpage and on large event banners
- On-course recognition for one of the following activations:
  - **EVENT PHOTOS**   ◦ **SCORE CARD**   ◦ **PARKING**   ◦ **DRIVING RANGE**   ◦ **REGISTRATION**
  - **HOLE LINER (18)**   ◦ **RAFFLE BOARD**   ◦ **CHIPPING GREEN**   ◦ **PUTTING GREEN**   ◦ **SNACK CART**



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*The below properties do not include a complimentary foursome.  
The opportunity to purchase one is available for an additional \$2,000.*

## HOLE SPONSOR

**\$2,000**

- Logo displayed on event webpage and on large event banners
- Logo recognition at the tee and green of one hole on the back nine

## HOLE-IN-ONE SPONSOR

**\$ IN KIND**

- On-course opportunity to promote/feature your goods or services as the prize for a hole-in-one
- Dedicated recognition posts through social media platforms prior to and on tournament day

*\*Sponsors are responsible for securing any required insurance for the hole once the yardage has been determined.*





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## SPONSORSHIP BENEFITS

	PRESENTING \$25,000	GREEN JACKET \$15,000	EAGLE \$10,000	BIRDIE \$7,000	PAR \$5,000	HOLE \$5,000	HOLE IN ONE IN-KIND
Exclusive identification as presenting sponsor incorporated in the tournament title	✓						
Company logo featured prominently in all event communications with a link to your corporate website	✓						
Opportunity to speak during the lunch program	✓						
Opportunity to provide promotional materials on-site	✓	✓					
Two complimentary foursomes	✓						
One complimentary foursome	✓	✓	✓	✓	✓		
Logo displayed on event webpage, large event banner, and in event program	✓	✓	✓	✓	✓		
Company name printed on event webpage, large banner, and in event program						✓	
Dedicated recognition post(s) through social media platforms PRIOR to tournament day	✓	✓	✓	✓			
Dedicated recognition post(s) through social media platforms prior to AND on tournament day	✓	✓	✓				✓
On-course/in clubhouse recognition for your designated activation area <i>(See sponsorship package for full activation details)</i>		✓	✓		✓		
Logo displayed on 72+ golf carts				✓			
On-course opportunity to promote/feature your goods or services at a selected hole as the hole-in-one prize							✓
Logo displayed at the tee and green of one hole on the Back 9						✓	

## OUR REACH



### Royal Open Golf Tournament

Over 150 guests attend in-person, 40 sponsors

### www.theroyal.ca

On average, 3,682 people visit The Royal's website every day.

### The Foundation's social media channels

Instagram: 1,586 followers; Twitter: 1,323 followers; LinkedIn: 1,655 followers; Facebook: 1,697 followers.

### The Royal's social media channels

Instagram: 1,975 followers; Twitter: 12,791 followers; LinkedIn: 8,911 followers; Facebook: 5,500 followers.

Choose the sponsorship opportunity that suits your philanthropic needs or contact the Foundation to customize a package that meets your objectives. Your support will help people reclaim their lives from mental illness and addictions.

Contact Jess at [jessica.dube@theroyal.ca](mailto:jessica.dube@theroyal.ca) | 613.203.1394



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## 2025 ROYAL OPEN COMMITMENT FORM

### Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Participation Information

#### Sponsorship Level

- \$25,000** Presenting sponsor + 2 Foursomes
- \$15,000** Green Jacket sponsor + Foursome
- \$10,000** Eagle sponsor + Foursome
- \$7,000** Birdie sponsor + Foursome
- \$5,000** Par Sponsor + Foursome
- \$2,000** Hole sponsor
  
- \$2,000** Additional Foursome
  
- I'd like to make a donation of \$\_\_\_\_\_ in support of The Royal.

**For sponsorship levels with multiple properties, please indicate your 1st, 2nd and 3rd choice.**

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

**TOTAL PAYMENT DUE:** \$ \_\_\_\_\_

### Payment Information

- VISA, MASTERCARD, AMEX** (Invoice & payment link will be sent by email)
- Cheque** (Invoice with mailing instructions will be sent by email)

**NOTE:** All sponsorship properties will be sold on a first come basis.

Please address all inquiries and communications to:  
Jessica Dubé, Interim-Manager, Community Partnerships & Events  
T: 613.203.1394 E: jessica.dube@theroyal.ca  
1145 Carling Ave, Ottawa, ON K1Z 7K4